



INTERNATIONAL
CONFERENCE & EXHIBITION

FEB. 4-8

**WASHINGTON DC
SLAS2017.ORG**

WALTER E. WASHINGTON CONVENTION CENTER

COLORS



PMS: 172
CMYK: 0/86/99/0
RGB: 255/72/20
HEX: FF4814



PMS: 144
CMYK: 2/54/100/0
RGB: 242/139/0
HEX: F28B00



PMS: 143
CMYK: 2/32/92/0
RGB: 246/180/54
HEX: F6B436



PMS: 383
CMYK: 39/20/100/1
RGB: 169/173/0
HEX: A9AD00



PMS: 3262
CMYK: 88/0/40/0
RGB: 0/188/181
HEX: 00BCB5



PMS: 7462
CMYK: 100/71/22/5
RGB: 0/84/139
HEX: 00548B



PMS: 5275
CMYK: 71/71/31/13
RGB: 91/83/119
HEX: 5A5377



PMS: 80% Back
CMYK: 0/0/0/80
RGB: 88/89/91
HEX: 58595B

FONTS

HEADINGS/SUBHEADS
Oswald Bold

BODY COPY
Oswald Regular or Light

THEME HEADER
Oswald Bold/3-D

**RESEARCH:
THE POSSIBILITIES.**